



FOOTBALL FEVER

moving the goalposts

edited by **MATTHEW NICHOLSON** from the School of Sport, Tourism, and Hospitality Management at La Trobe University, and **ROB HESS AND BOB STEWART** from the Football Studies Unit in the School of Human Movement, Recreation and Performance at Victoria University.

Building on the success of *Football Fever: Grassroots* and *Football Fever: Crossing Boundaries*, this current volume is a collection of research that critically examines the dual themes of change and challenge. In some cases, the chapters focus on moments in which the goalposts moved so far that the game was never the same, such as the professionalisation of rugby union in the mid 1990s, while others seek to move the goalposts of football research, such as by examining the neural and spiritual correlates of football consumption. *Football Fever: Moving the Goalposts* consists of eighteen chapters of original research from some of the most well respected sport academics in Australia, complemented by up-and-coming authors presenting new perspectives on football-related research. (ISBN 0-9752384-3-4) is now available at \$39.95. To order a copy, please complete the following details.

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